



News Release

LottoGopher Holdings Inc. Announces Kevin Harrington, Original Shark on Shark Tank, Appointed to the Board

VANCOUVER - June 20, 2017 - LottoGopher Holdings Inc. ("LottoGopher" or the "Company") (CSE: LOTO) (Frankfurt: 2LG) is pleased to announce that Kevin Harrington, business executive, marketing tycoon, and world-renowned entrepreneur, has joined the board of directors. Kevin is well known as an original shark on the Emmy-winning TV show, *Shark Tank*, as well as the inventor of the "Infomercial" and pioneer of the *As Seen On TV* empire. Original co-founding board member of the *Entrepreneurs' Organization*, he was named one of the top 100 entrepreneurs in the world by *Entrepreneur's Magazine*. He has launched over twenty businesses that saw sales exceeding \$100 million annually. Through his international business network, he's been involved in generating over \$5 billion in sales worldwide for over 500 products.



"The lottery market is ripe for an update," commented Kevin Harrington. "I like to search for businesses that solve a real problem *and* have mass appeal. LottoGopher fits this thesis perfectly. There is an opportunity here to carve out a sizeable niche, from the massive lottery market in the US, of customers who prefer to order a ticket online with a credit or debit card. It really is a logical platform and I am excited to join the board." Click here to view Kevin's [video announcement](#) of today's news at the top of our press page.

James Morel, President & CEO, commented: "I am thrilled to welcome Kevin Harrington to the team. Kevin brings tremendous marketing and operational experience to the board, and he can also assist the team in marketing the public company as well. His expertise in driving brands forward will help us exponentially as we expand. I am extremely excited to have such a driven and connected executive join the board."

Kevin has an extensive rolodex from a network that spans the world. He assists in financing, marketing and managing businesses. He has long been considered a pioneer and architect of the "infomercial" industry, and he previously served as Chairman of the Board and CEO of *As Seen On TV, Inc.* Recognized as a business mogul and key investor, Kevin is often featured or quoted in the *Wall Street Journal*, *New York Times*, *USA*



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Today, *CNBC, Forbes, Inc., Entrepreneur, Fortune, The Today Show, Good Morning America, CBS Morning News, The View, Squawk Box, Fox Business* and more.

In connection with the appointment, the Company has granted Kevin Harrington 621,469 incentive stock options exercisable for five years at a deemed price of CAD\$0.63. In addition, a consultant has been granted 1,400,000 warrants, exercisable for two years at an exercise price of CAD\$0.63. All other terms and conditions of the options are in accordance with the terms of the company's stock option plan.

The Company would also like to announce that Kurtis Rintala has stepped down from the Board of Directors and has joined the Company's Advisory Board. The Board sincerely thanks Kurtis for his time and effort as a Board member.

About LottoGopher

LottoGopher is a lottery messenger service that allows users to easily order and manage their state lottery tickets online using a debit or credit card. By allowing individuals to choose their numbers and safely order tickets for the official lottery drawings in California, LottoGopher makes it simple for users to keep track of their tickets and winnings. With LottoGopher, individuals can either play alone with a single ticket or create and join online public and private groups to pool winnings from California lotteries, including Mega Millions, Powerball and SuperLotto Plus. LottoGopher offers memberships that allow California residents to order multiple tickets from various lotteries. LottoGopher also enables users to stay up to date on the latest drawings, track their tickets and collect winnings. Members have exclusive access to expert player strategies, jackpot alerts, lottery news, lucky number pickers and winners' financial resources.

On behalf of the Board of LottoGopher Holdings Inc.

"James Morel"

President, CEO & Director

For more information, visit LottoGopher.com, like LottoGopher on [Facebook](https://www.facebook.com/LottoGopher) and follow on [Instagram](https://www.instagram.com/LottoGopher), [Twitter](https://twitter.com/LottoGopher) and [LinkedIn](https://www.linkedin.com/company/LottoGopher). For Investor Information, please visit LottoGopher.com/investor

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Forward-Looking Statement

This new release contains statements and information that, to the extent that they are not historical fact, constitute “forward-looking information” within the meaning of applicable securities legislation, including statements in respect of the Company’s listing on the Canadian Securities Exchange. Forward-looking information may include financial and other projections, as well as statements regarding future plans, objectives or economic performance, or the assumption underlying any of the foregoing. This prospectus uses words such as “may”, “would”, “could”, “will”, “likely”, “except”, “anticipate”, “believe”, “intend”, “plan”, “forecast”, “project”, “estimate”, “outlook”, and other similar expressions to identify forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect.

Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information. Accordingly, readers should not place undue reliance on any such forward-looking information. Further, any forward-looking statement speaks only as of the date on which such statement is made. New factors emerge from time to time, and it is not possible for the Company’s management to predict all of such factors and to assess in advance the impact of each such factor on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. The Company does not undertake any obligation to update any forward-looking information to reflect information, events, results, circumstances or otherwise after the date hereof or to reflect the occurrence of unanticipated events, except as required by law including securities laws.

The CSE has in no way passed upon the merits of the Transaction and has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.



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