

Nutritional High International Inc.

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September 12, 2016

NUTRITIONAL HIGH ANNOUNCES CLOSING OF OVERSUBSCRIBED PRIVATE PLACEMENT; COMPLETION OF DEBT SETTLEMENTS

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the closing of the second tranche of the non-brokered private placement (the "**Offering**") and closing of the debt settlement as announced in the press release dated August 31, 2016.

Jim Frazier, CEO of Nutritional High commented – "The closing of the private placement and completion of debt settlement provides a significant boost to the Company's working capital position and affords additional financial flexibility as the Company commences its operations in Colorado and Illinois."

The second tranche of the Offering consists of 5,722,980 units ("**Unit**") at a price of \$0.035 per Unit for aggregate gross proceeds of \$400,609. The total number of Units issued pursuant to this Offering, together with the first tranche as announced on August 31, 2016, is 11,439,270 for aggregate gross proceeds of \$800,749.

Each Unit is comprised of one (1) common share of the company (a "**Common Share**") and one half (1/2) Common Share purchase warrant ("**Warrant**"). Each whole Warrant entitles the holder thereof to purchase one Common Share at a price of \$0.05 per Common Share for a period of 18 months after the Closing Date.

The Company paid cash finder's fees equal to \$4,660 and issued 22,857 finder's warrants ("**Finder's Warrants**"). Each Finder's Warrant is exercisable into Units at a price of \$0.05 per Unit for a period of 18 months from the closing date.

The Company has also completed a debt settlement ("**Debt Settlement**") in the amount of \$443,542 in exchange for 8,870,843 units ("**DS Units**") at a price of \$0.05 per DS Unit. Each DS Unit is comprised of one Common Share and one half (1/2) Common Share purchase warrant ("**DS Warrant**"). Each whole DS Warrant entitles the holder thereof to purchase one Common Share at a price of \$0.07 per Common Share for a period of 18 months after the Closing Date. 6,665,174 DS Units were issued to non-arm's length parties to settle the debts in the amount of \$333,258.

All securities issued pursuant to the private placement will be subject to a four-month hold period under Canadian securities laws.

The securities offered will not be registered under the U.S. Securities Act of 1933, as amended, or any state securities laws, and may not be offered or sold in the United States absent registration or an exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>

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