



## **FANTASY 6 PARTNERING WITH BTL GROUP TO BRING BLOCKCHAIN TECHNOLOGY TO FANTASY SPORTS INDUSTRY**

**Vancouver, British Columbia, Canada (Monday, September 12, 2016)** – Fantasy 6 Sports Inc. (“**Fantasy 6**” or the “**Company**”) (CSE:FYS)(OTC:FNTYF)(FRANKFURT:6F6 - WKN:A2AKL8) announces it is partnering with BTL Group Ltd. (TSX VENTURE:BTL) (“**BTL**” or the “**BTL Group**”) to create a suite of blockchain services designed specifically for fantasy sports companies. This strategic partnership is intended to consolidate Fantasy 6's vision for technological leadership and innovation in the fantasy sports industry.

The Fantasy 6-BTL Group partnership comes just one week after BTL announced a project with Visa Europe Collab to explore potential applications for blockchain technology in the financial services ecosystem.

“We are thrilled to have the opportunity to work with our friends at BTL Group in ways we’re convinced will generate significant added value and confidence in the fantasy sports industry,” said Shafin Diamond Tejani, Chief Executive Officer of Fantasy 6. “Our partnership will be focused on the implementation of blockchain technology in fantasy sports, beginning with security and transparency, and we see a high ceiling for the results of our collaboration with BTL.”

BTL Group will team up with Fantasy 6 in the development, testing and installation of a proprietary SecurePlay platform that could transform the way games and contests are conducted and transactions carried out in the fantasy sports industry. SecurePlay will leverage BTL Group’s leading blockchain technology.

“This was a natural strategic partnership and practical alignment for BTL given the Fantasy 6 commitment to best practices and client-centered processes in fantasy sports,” said BTL Group Chief Executive Officer Guy Halford-Thompson. “We are excited to be developing the SecurePlay platform which is using our core blockchain technology. The platform will initially be going live with Fantasy 6-owned FansUnite.com and then other leading fantasy sports companies throughout North America and around the world.”

Fantasy 6 is using the platform developed by FansUnite as its primary platform for games and contests, including the \$100,000,000 NFL Pick ‘Em Challenge that is kicking off today.

“Security is a fundamental tenet of our approach to fantasy sports and protecting both the integrity of our games and contests and our valued relationship with our players is a fundamental priority for the Company,” said Ray Walia, Chief Operating Officer of Fantasy 6. “We believe the developmental output from our partnership with BTL Group will take our commitment to security and transparency to the next level and consolidate our leadership position in the field.”

BTL and VISA (through the Visa Europe innovation hub Collab) announced their partnership last week. The European pilot is designed to usher in new levels of security, compliance and efficiency in interbank payment and settlement through smart contracts and blockchain, also known as distributed ledger technology. The partnership is built upon BTL’s blockchain-based technology platform known as Interbit, one widely-recognized for how it addresses privacy and scalability.

#### **ABOUT FANTASY 6 SPORTS INC. (CSE:FYS)**

Fantasy 6 is a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. Fantasy 6 Sports Inc. currently offers a wide variety of daily, weekly and season-long contests across multiple professional sports leagues. The Company also develops interactive fan engagement platforms for corporations, media, broadcasters and not-for-profit societies and charities. The Company’s mission is to create new dimensions in fan engagement, experience and entertainment and our vision is the most knowledgeable, passionate and engaged generation of fans in history.

#### **ABOUT BTL GROUP LTD (TSX VENTURE:BTL) (BLOCKCHAIN TECHNOLOGY LTD.)**

Operating from both Canada and the UK, BTL offers blockchain solutions to businesses across multiple industries. As per its recently announced project (see BTL's September 1, 2016, press release), BTL has built a prototype that showcases the capabilities of a blockchain based interbank payment network, built on BTL's core settlement and asset trading solution, Interbit.

Interbit is an open, multi-chain, asset settlement platform with a suite of APIs and smart contracts that allow entrepreneurs from across the world to participate and innovate to provide global access to fast, secure, and auditable financial and asset trading services.

With offices in Vancouver and Canary Wharf in London, BTL is positioning itself as a front-runner in the blockchain ecosystem, providing advice and knowledge to industry leaders.

#### **ABOUT FANSUNITE.COM**

Operating as a division of Fantasy 6 Sports Inc., FansUnite is a social sports data platform launched by three sports fans who wanted to take sports back to the global community of fans that fuel the industry. With contests such as the NFL Pick ‘Em Challenge, FansUnite.com caters to every type of fan. With a free virtual currency, members make their fantasy sports picks with zero monetary risk and are able to track their selections with the proprietary PickTracker. FansUnite.com offers a full-unedited look into the picking history of individual players and their peers. FansUnite Consensus literally allows members to see what the crowd is saying.

**ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)**

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this press release.

For further information about the company, please contact:

**RAY WALIA, Chief Operating Officer**

Email: [ray@fantasy6.com](mailto:ray@fantasy6.com)

Telephone: **604-283-9166**

**FORWARD-LOOKING INFORMATION:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fantasy 6. Forward-looking information is based on certain key expectations and assumptions made by the management of Fantasy 6, including future plans for acquisitions. Although Fantasy 6 believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fantasy 6 can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fantasy 6 disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities described herein in the United States. The securities described herein have not been and will not be registered under the United States Securities Act of 1933, as amended, or any applicable securities laws or any state of the United States and may not be offered or sold in the United States or to the account or benefit of a person in the United States absent an exemption from the registration requirements.